

To: Crystal Rodwell

From: Dustin Rodriguez

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RE: Product Review Self Reflection

With the product review I was vague in my outline. It was all under an assumption of what might have been completed towards the overall final product. After reviewing it I was able to recreate the outline to create a better plan by adding a plan to inspect my product along with adding results of a procedure and adding the results of the experiments.

In the final version of my product review I added pieces of information that would benefit the outcome of an overall review. Previously the outline was lacking in formality and I had to reduce how the review had become personal. Removing “I’s from the final and my personal experience in the first person. Instead I would create scenarios that would be similar to what I’ve used the refrigerator for and stated how it is efficient in specific areas of use. Additionally adding a rating system for the overall experience as this would make a consumer more inclined to use a product of the rating is higher. Also listing each accessory the refrigerator had allowed me to give a better review as this put in more factors and I was able to list all the different ways the refrigerator could be used aside from the conventional “keep food cool”. Also giving recommendations towards the product as certain things could have been added but it doesn't make the actual product any less effective

This assignment was difficult as most reviews I had the impressions of creating it personal as I was “reviewing” the product. Finding the most formal way of the took some effort but once that was completed it felt natural. Though it was meant to be formal there wasn't a sense of creativity, it was just following a strict structure that didn't let me explore other options.